



# Rhetoric Training

## Master the art of public speaking

### Seminar objective

Rhetoric is the art of persuasion by speaking or writing. It involves the strategic use of language in order to effectively convince the audience. This course will help you boost your persuasiveness and confidence, which leads to your arguments having a stronger impact, giving you the opportunity to advance in your career. It will give you the right tools and skill set to win the attention of your audience and show you how to respond appropriately when faced with challenging situations. This course follows hands on approach to ensure long lasting results to take your career to the next step.

### Seminar content

#### Art of Public Speaking:

- 4 tips for effectively managing stage fright
- 5 practical tips for a successful speech
- Practice your speech writing skills
- Improving the presence of mind
- Quick repartee: How to counterattack correctly
- The 5-sentence technique

#### Improving your self-expression:

- Improving your eloquence: communication
- How to improve your vocabulary, style, and syntax
- What impression do I make on others?
- Improving the presence of mind
- What does your body language reveal?

#### Interaction with the audience:

- 5 tips for successfully steering a discussion
- Influencing the discussion with the question method
- 6 tips for successfully handling objections
- How do I protect myself against aggressive opponents?
- How can I recognize manipulation and predict behavior?
- How do I bolster my expressiveness by speaking and writing?

### Methodology

Trainer input Group exercises with practical approach Presentation and analysis of existing and new skills Individual feedback

### Target audience

Rhetoric Training is geared towards professional of all fields of work, who want to polish their public speaking skills in english. It is ideal for upper and middle-level managers from both the private and public sector.

#### Course ref.

ENG8001

#### Participants

not more than 9 participants

#### Schedule

Day 1: 10:00 am - 5:00 pm

Day 2: 9:00 am - 4:00 pm

#### Location & dates

##### Münster

05.09.2024 - 06.09.2024

26.06.2025 - 27.06.2025

17.07.2025 - 18.07.2025

##### Frankfurt am Main

10.04.2025 - 11.04.2025

#### Fee

1.150,00 € (ex. VAT)

1.368,50 € (inc. VAT)

Price includes comprehensive training documents, coffee and tea, and lunch.



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Ich melde mich/Wir melden uns zu folgender Veranstaltung an:

1. Teilnehmer

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Name/Vorname

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E-Mail

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Mobilnummer

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Veranstaltung                      Seminarcode

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Firmendaten/Rechnungsempfänger

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Firma

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Rechnung (Name)

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Straße/Nummer

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PLZ/Ort

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2. Teilnehmer

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Veranstaltung                      Seminarcode

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Anzahl der Mitarbeiter in Ihrem Unternehmen

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Unterschrift