



Psychology for Managers

Seminar objective

In addition to professional competence, developing a good knowledge of human nature can be a crucial key to success. In order to familiarize you with this complex topic, our psychology for managers seminar will give you a solid introduction and learn the most important basics.

Seminar content

How can psychology be classified?:

- Introduction to psychology
- Psychologically based behavior patterns
- The psychology of influence and persuasion
- Motivation and leadership: a question of "type"
- Dealing with different personality types

The human being in focus:

- How does a person think, feel and act?
- Increasing knowledge of human nature: acting and reacting
- Thinking and assessment mistakes we make: Can you learn to read behavior?

Effect of personality:

- How do I affect others?
- Model: id, ego, superego
- The "blind spot" and pitfalls in cooperation

Methodology

Reflection on one's own leadership style Moderated exercise sequences Interactive and experience-oriented exchange Short trainer inputs Simulation of everyday situations

Target audience

Psychology for managers is aimed at team leaders from all sectors who want to know how good people management works. The goal is to promote and increase team performance through social psychological insights.

Course ref.

F2006

Participants

not more than 9 participants

Schedule

1. Day: 10:00 - 17:00
2. Day: 09:00 - 16:00

Location & dates

Münster

19.09.2024 – 20.09.2024
12.12.2024 – 13.12.2024
24.04.2025 – 25.04.2025
18.09.2025 – 19.09.2025
11.12.2025 – 12.12.2025

Frankfurt am Main

07.11.2024 – 08.11.2024
27.02.2025 – 28.02.2025
25.08.2025 – 26.08.2025

Fee

1.150,00 € (ex. VAT)
1.368,50 € (inc. VAT)

Included in the price: Working documents, certificate of participation, lunch and coffee breaks.



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Ich melde mich/Wir melden uns zu folgender Veranstaltung an:

1. Teilnehmer

Name/Vorname

E-Mail

Mobilnummer

Veranstaltung Seminarcode

Ort Termin

Firmendaten/Rechnungsempfänger

Firma

Rechnung (Name)

Straße/Nummer

PLZ/Ort

Telefon/Fax

Branche

Datum

2. Teilnehmer

Name/Vorname

E-Mail

Mobilnummer

Veranstaltung Seminarcode

Ort Termin

Anzahl der Mitarbeiter in Ihrem Unternehmen

Kundennummer

Anmeldebestätigung (E-Mail)

Unterschrift