



Fundamentals of sustainability management

Understanding and implementing sustainability

Seminar objective

The seminar aims to provide participants with a sound introduction to the basics of sustainability management. Knowledge of concepts, strategies and instruments is imparted in order to effectively implement sustainability in the corporate context. The aim is to enable participants to apply sustainability principles in practice and to sensitize them to future trends and challenges in the area of sustainability.

Seminar content

Introduction to sustainability:

- Definition and concepts of sustainability
- Historical development and background
- Key global challenges and their impact (e.g. climate change, scarcity of resources, social inequality)
- Importance of sustainability for companies and society

Sustainability strategies and instruments:

- Overview of various approaches to sustainability management (e.g. triple bottom line approach, SDGs)
- Tools and methods for sustainability assessment and measurement (e.g. sustainability indices, life cycle assessment)
- Best practices and success stories of companies with regard to sustainability
- Integration of sustainability into corporate strategy and culture

Sustainability management in practice:

- Implementation of sustainability measures in different areas of the company (e.g. procurement, production, marketing, human resources)
- Stakeholder engagement and communication
- Risk management and opportunities in the overall context
- Case studies and group work on the practical application of concepts

Future prospects and outlook:

- Current trends and developments in the field of sustainability
- Challenges and opportunities for the future
- The role of innovation and technology in promoting sustainability
- Recommendations for further work on the topic

Methodology

Case studies Trainer input Group discussions Practical examples
brainstorming presentations Self-reflection Exchange of experience

Course ref.

F2024

Participants

not more than 9 participants

Schedule

1. Day: 10:00 - 17:00
2. Day: 09:00 - 16:00

Location & dates

Münster

24.10.2024 – 25.10.2024
20.02.2025 – 21.02.2025
23.10.2025 – 24.10.2025

Fee

1.150,00 € (ex. VAT)
1.368,50 € (inc. VAT)

Included in the price: Working documents, certificate of participation, lunch and coffee breaks.



Target audience

The seminar "Fundamentals of Sustainability Management" is aimed at specialists and managers from companies in all sectors who would like to deepen their knowledge of the topic and implement successful sustainability management. No previous knowledge is required.



FAX-ANMELDUNG +49 251 20205-99

Internet: www.kitzmann.biz
E-Mail: info@kitzmann.biz
Telefax: +49 251 20205-99

Ich melde mich/Wir melden uns zu folgender Veranstaltung an:

1. Teilnehmer

Name/Vorname

E-Mail

Mobilnummer

Veranstaltung Seminarcode

Ort Termin

Firmendaten/Rechnungsempfänger

Firma

Rechnung (Name)

Straße/Nummer

PLZ/Ort

Telefon/Fax

Branche

Datum

2. Teilnehmer

Name/Vorname

E-Mail

Mobilnummer

Veranstaltung Seminarcode

Ort Termin

Anzahl der Mitarbeiter in Ihrem Unternehmen

Kundennummer

Anmeldebestätigung (E-Mail)

Unterschrift