



# Rhetoric II

## Intensive practical training

### Seminar objective

Persuasiveness and eloquence are indispensable in business, because your successful appearance depends to a large extent on your rhetorical expressiveness - those who get to the heart of their message are convincing. Therefore, the goal of the seminar is to improve your rhetoric, to train your expressiveness and to give your persuasiveness more impact. At the same time, the targeted use of body language is practiced. In the seminar, you will complete your linguistic and body language expression skills using a variety of practical examples and exercises.

### Seminar content

- Intensification of your rhetorical expressiveness
- Increasing your persuasiveness
- How to win over your audience
- Expression through skillful use of body language
- The positive side of stage fright
- Mastering difficult speaking situations
- The use of visual means
- Handling opposition and quick-wittedness
- Increasing self-confidence and assertiveness

### Methodology

Exercises with individual feedback External and self-analysis Video examples Short trainer inputs Active exercise sequences

### Target audience

The seminar Rhetoric II is aimed at participants with basic rhetorical knowledge who want to expand and improve their skills.

#### Course ref.

KOM1012

#### Participants

not more than 9 participants

#### Schedule

1. Day: 10:00 - 17:00
2. Day: 09:00 - 16:00

#### Location & dates

##### Münster

12.08.2024 – 13.08.2024  
18.11.2024 – 19.11.2024  
10.02.2025 – 11.02.2025  
11.08.2025 – 12.08.2025  
30.10.2025 – 31.10.2025

#### Fee

1.150,00 € (ex. VAT)  
1.368,50 € (inc. VAT)

Included in the price: Working documents, certificate of participation, lunch and coffee breaks.



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\_\_\_\_\_  
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E-Mail

\_\_\_\_\_  
Mobilnummer

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Veranstaltung                      Seminarcode

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Ort                                      Termin

Firmendaten/Rechnungsempfänger

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Firma

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Rechnung (Name)

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Straße/Nummer

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PLZ/Ort

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Telefon/Fax

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Branche

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2. Teilnehmer

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Anzahl der Mitarbeiter in Ihrem Unternehmen

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Kundennummer

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Anmeldebestätigung (E-Mail)

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