



NLP

Communicate creatively and successfully

Seminar objective

Get to know NLP (Neuro-Linguistic Programming) as another method for your everyday business life to shape your communication creatively and successfully. Linguistic and body language tools enable a highly effective access to your conversation partner. The seminar teaches easy-to-learn methods for successful communication. Also increase your own energy potential and see through your own feelings and decisions. In this training you will be shown how to better influence these processes and how to better use your own potential.

Seminar content

Basics NLP:

- How does NLP work and why are the techniques differentiated?
- New ways to a favorable conversation atmosphere

New ways towards understanding yourself:

- Self-observation and self-transformation
- Leading and influencing through subliminal sensory signals (anchoring)
- Creating an optimal conversation atmosphere
- Dress code

Methods:

- What do successful people do differently? - Modeling
- Perception types: Developing Skills (Perception Types, Sensory Channels, Modalities)
- Winner-winner relationships through optimal attitudes (Pacing, Leading)
- Asking more specifically, speaking more precisely (Meta-model)
- Solving problems through creative reinterpretation (Reframing)
- Dissolving blockades and opening up potentials (Dissociation)

Methodology

Interactive and experience-oriented exchange
Practical exercises
Discussion based on practical examples
Short trainer inputs
Individual and group exercises

Target audience

The seminar NLP is aimed at specialists and executives from business enterprises of all sizes and industries as well as from public administration.

Course ref.

KOM1016

Participants

not more than 9 participants

Schedule

1. Day: 10:00 - 17:00
2. Day: 09:00 - 16:00

Location & dates

Münster

22.08.2024 – 23.08.2024
25.11.2024 – 26.11.2024
20.01.2025 – 21.01.2025
26.05.2025 – 27.05.2025
21.08.2025 – 22.08.2025
13.10.2025 – 14.10.2025

Hamburg

28.08.2024 – 29.08.2024
17.07.2025 – 18.07.2025

Fee

1.150,00 € (ex. VAT)
1.368,50 € (inc. VAT)

Included in the price: Working documents, certificate of participation, lunch and coffee breaks.



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Ich melde mich/Wir melden uns zu folgender Veranstaltung an:

1. Teilnehmer

Name/Vorname

E-Mail

Mobilnummer

Veranstaltung Seminarcode

Ort Termin

Firmendaten/Rechnungsempfänger

Firma

Rechnung (Name)

Straße/Nummer

PLZ/Ort

Telefon/Fax

Branche

Datum

2. Teilnehmer

Name/Vorname

E-Mail

Mobilnummer

Veranstaltung Seminarcode

Ort Termin

Anzahl der Mitarbeiter in Ihrem Unternehmen

Kundennummer

Anmeldebestätigung (E-Mail)

Unterschrift