



Seminar collaboration in the face of demographic change

Building bridges between Generation Z and experienced employees

Seminar objective

Participants learn how to make the most of the potential of Generation Z and experienced employees. The aim is to promote intergenerational understanding and cooperation through targeted communication and leadership techniques. Managers develop specific strategies for conflict prevention and resolution and for promoting successful intergenerational exchange. They also learn how New Work 3.0 can be successfully implemented in cross-generational teams.

Seminar content

Understanding generations:

- Values and expectations of the generations
- Work motives of Generation Z and older employees
- Intergenerational learning: experience meets innovation
- Reflecting on your own management style

Promoting collaboration and communication:

- Communication differences between the generations
- Building bridges between the generations
- Mentoring and reverse mentoring as success factors
- Practical exercises for intergenerational collaboration

New Work 3.0 in the generation mix:

- Introduction to flexible working models
- Challenges of the digital transformation
- Hybrid working models for cross-generational teams
- Practical workshops on the design of flexible working models

Conflict management in the generation mix:

- Typical causes of conflict between generations
- Strategies for conflict prevention and resolution
- Case studies and role plays for conflict resolution
- Sustainable team development through diversity

Methodology

Exercises Role plays Conversation simulation Short trainer inputs
External and self-analysis

Target audience

The seminar is aimed at all specialists and managers who work in mixed-age teams or want to build bridges between generations

Course ref.

KOM1021

Participants

not more than 9 participants

Schedule

1. Day: 10:00 - 17:00
2. Day: 09:00 - 16:00

Location & dates

Münster

03.04.2025 – 04.04.2025
18.09.2025 – 19.09.2025

Fee

1.150,00 € (ex. VAT)
1.368,50 € (inc. VAT)

Included in the price: Working documents, certificate of participation, lunch and coffee breaks.



FAX-ANMELDUNG +49 251 20205-99

Internet: www.kitzmann.biz
E-Mail: info@kitzmann.biz
Telefax: +49 251 20205-99

Ich melde mich/Wir melden uns zu folgender Veranstaltung an:

1. Teilnehmer

Name/Vorname

E-Mail

Mobilnummer

Veranstaltung Seminarcode

Ort Termin

Firmendaten/Rechnungsempfänger

Firma

Rechnung (Name)

Straße/Nummer

PLZ/Ort

Telefon/Fax

Branche

Datum

2. Teilnehmer

Name/Vorname

E-Mail

Mobilnummer

Veranstaltung Seminarcode

Ort Termin

Anzahl der Mitarbeiter in Ihrem Unternehmen

Kundennummer

Anmeldebestätigung (E-Mail)

Unterschrift