



# Success through charisma

## The key to your success

### Seminar objective

Your own power of persuasion and charisma is essentially influenced by your charisma. A convincing personality has a captivating effect and wins people over with ease – on an emotional level. A positive charisma quickly attracts positivity from all around. Employees can be motivated and infected by charisma. The willingness to perform increases immediately and positive energy is released. In this training you will become even more aware of your charisma and learn to use it.

### Seminar content

#### What do we mean by charisma?

- Charisma and body language
- Character, charm and charisma
- Expressiveness and conviction
- How do I arouse enthusiasm?
- Increasing motivation through charisma
- The use of acting techniques

#### Charismatic leadership behavior:

- How do I create a charismatic aura?
- Recognize your potential
- The classic charismatic leadership mistakes
- Increasing your charisma
- How do I develop more charisma?

#### Personality development:

- How do I make an impact on others?
- Self-confidence as the basis of charisma
- Authentic expressiveness
- Being physically and mentally flexible

#### Implementation in everyday life:

- Showing genuine and authentic interest in fellow human beings
- How can one develop an aura of specialness without appearing arrogant?
- How does charisma show itself in rhetoric?

### Methodology

Perceptual exercises Video-supported role plays Feedback from participants and trainers Discussion within the group Inputs from the trainer

### Target audience

The success through charisma seminar is aimed at specialists and managers from business enterprises of all sizes and sectors as well as from public administrations.

#### Course ref.

PE4008

#### Participants

not more than 9 participants

#### Schedule

1. Day: 10:00 - 17:00  
2. Day: 09:00 - 16:00

#### Location & dates

##### Münster

11.11.2024 – 12.11.2024  
27.02.2025 – 28.02.2025  
10.11.2025 – 11.11.2025

#### Fee

1.150,00 € (ex. VAT)  
1.368,50 € (inc. VAT)

Included in the price: Working documents, certificate of participation, lunch and coffee breaks.



## **FAX-ANMELDUNG +49 251 20205-99**

Internet: [www.kitzmann.biz](http://www.kitzmann.biz)  
E-Mail: [info@kitzmann.biz](mailto:info@kitzmann.biz)  
Telefax: +49 251 20205-99

Ich melde mich/Wir melden uns zu folgender Veranstaltung an:

1. Teilnehmer

\_\_\_\_\_  
Name/Vorname

\_\_\_\_\_  
E-Mail

\_\_\_\_\_  
Mobilnummer

\_\_\_\_\_  
Veranstaltung                      Seminarcode

\_\_\_\_\_  
Ort                                      Termin

Firmendaten/Rechnungsempfänger

\_\_\_\_\_  
Firma

\_\_\_\_\_  
Rechnung (Name)

\_\_\_\_\_  
Straße/Nummer

\_\_\_\_\_  
PLZ/Ort

\_\_\_\_\_  
Telefon/Fax

\_\_\_\_\_  
Branche

\_\_\_\_\_  
Datum

2. Teilnehmer

\_\_\_\_\_  
Name/Vorname

\_\_\_\_\_  
E-Mail

\_\_\_\_\_  
Mobilnummer

\_\_\_\_\_  
Veranstaltung                      Seminarcode

\_\_\_\_\_  
Ort                                      Termin

\_\_\_\_\_  
Anzahl der Mitarbeiter in Ihrem Unternehmen

\_\_\_\_\_  
Kundennummer

\_\_\_\_\_  
Anmeldebestätigung (E-Mail)

\_\_\_\_\_  
Unterschrift